

# ATTENTION BIG & SMALL BUSINESSES

## WHAT'S OPEN

The screenshot shows the 'What's Open' website interface. At the top, there's a navigation bar with 'listings', 'View', 'Status', 'Business', and 'Location' dropdown menus, a search bar, and a 'Post a listing' button. Below the navigation, there are three featured listings:

- Simple Med Solutions:** A listing for a medical service with a blue cross icon. The text describes helping people find the right health plan.
- Essential Wellness With Dani:** A listing for a wellness service with a green leaf icon. The text mentions special nutrition services and a Facebook group.
- Community Tire Pros and Auto Repair:** A listing for a tire and auto repair service with a tire icon. The text mentions serving the community through various locations.

In the center, there's a map of the Toronto area with several red location pins. Below the map, there are three more listings:

- Amy Rosner Clinical Hypnotherapy:** A listing for hypnotherapy services, marked with a 'VIRTUAL' tag and a 'GET A DEAL' badge.
- Frieda Ross Draperies:** A listing for window coverings, marked with a 'WE'RE OPEN' tag.
- State Farm Insurance. Steve Johnson Agency:** A listing for insurance services, marked with a 'WE'RE OPEN' tag.

Three red arrows point from the text labels at the bottom to the 'GET A DEAL' badge, the 'WE'RE OPEN' tag for Frieda Ross Draperies, and the 'WE'RE OPEN' tag for State Farm Insurance.

# Get your word out for free

## Change your listing any time

You're working hard to keep your business going. But your customers may not know that.

### We can help.

**What's Open** is a free public service available to all businesses.

We'll publish your info on our website so your customers know that you're still working hard.

**And the basic listing is absolutely free.** All you do is fill out a simple form.

### Want to stand out from the crowd?

- Premium listings offer more details, including downloadable menus, extended contact info and premium display
- You can offer deals that we'll promote
- We can also publish your info in our print editions

**Free listing**

**Premium listing**

**Deal offer**

**Sign up on our website**